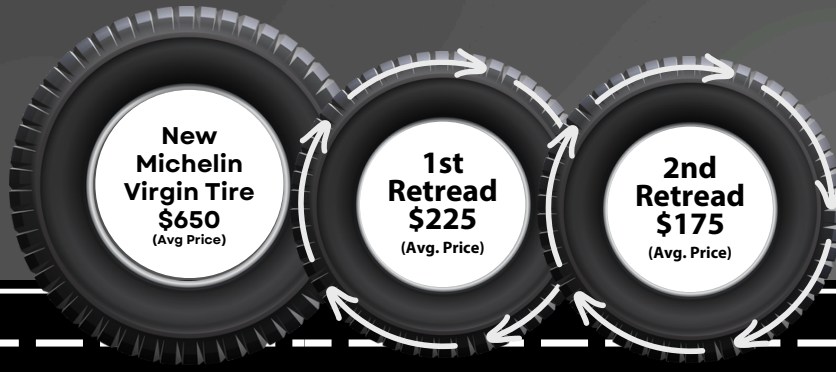


RETREADS:

BUSTING MYTHS, SAVING MONEY

MYTH: Buying low-cost import tires will save more money than retreading premium tires.

FACT: Retreaded tires cost 30-50% less than new tires, saving the trucking industry over \$3 billion annually.



Avg. Miles per Dollar: 429 miles



Avg. Miles per Dollar: 286 miles

Source: Shrader Tire & Oil Price Guide. Mileage estimates are based on virgin steer tire averages and may vary depending on driving type (long haul, regional, or local) and maintenance practices.

“Smart fleet owners and owner operators view their tires as an investment, not an expense.”

-David Stevens, Tire Retread & Repair Information Bureau (TRIB), a non profit 501(c)(6) association.

GOOD FOR BUSINESS & THE PLANET



41 LBS OF WASTE DIVERTED FROM LANDFILL



25 GALLONS OF OIL SAVED



27 HOMES POWERED BY ENERGY SAVINGS FOR 1 DAY

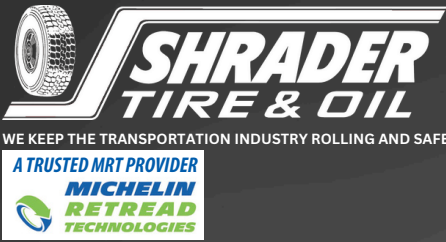


Source: Tire Retread & Repair Information Bureau (TRIB) (www.retread.org)



LET US HELP YOU STAY ROLLING AND SAFE

Customer Service: 800.529.6589
ShraderTireandOil.com/Retreads



RETREADS:

BUSTING MYTHS, SAVING MONEY

MYTH: Retreads are not safe & cause accidents

FACT: Several studies, including from the Dept. of Transportation & the NHTSA confirm that retreads are as safe as new tires.

6
STUDIES



“Emergency vehicles and school buses, which carry the most precious cargo in the world, operate safely on retreaded tires”
-David Stevens, Tire Retread & Repair Information Bureau (Trib).



80%
OF COMMERCIAL AIRCRAFT LAND ON RETREADS DAILY



MYTH: All the rubber on the side of the highway comes from retreads.

FACT: NHTSA studies confirm that rubber debris on highways comes equally from new and retreaded tires.
Multiple federal and state studies also proven that most of the rubber on the road comes from truck tire failures due to underinflation, overloading, and tire abuse—not the retreading process.



SEE HOW IT'S DONE! REACH OUT FOR A PLANT TOUR TODAY!

ShraderTireandOil.com/Retreads