



RETREADS:

BUSTING MYTHS, SAVING MONEY



MYTH: Retreads are not safe and can cause accidents

FACT: 6 studies confirm retreads are as safe as new tires. Nearly all tire-related incidents involve underinflated or bald tires—not retreads. Proper maintenance is what really matters!

MYTH: Buying low-cost import tires will save more money than retreading premium tires.

FACT: Retreading a premium tire twice gives up to 500% more miles and costs 50% less than a new premium tire.



WHY RETREAD?

GOOD FOR BUSINESS

- ☒ Reduce total cost of ownership
- ☒ Deliver approximately 90% of the mileage of a new tire

GOOD FOR THE PLANET

- ☒ Saves 100 million gallons of oil annually
- ☒ Keeps millions of tires out of landfills



LET US HELP YOU STAY ROLLING AND SAFE



800.589.6589

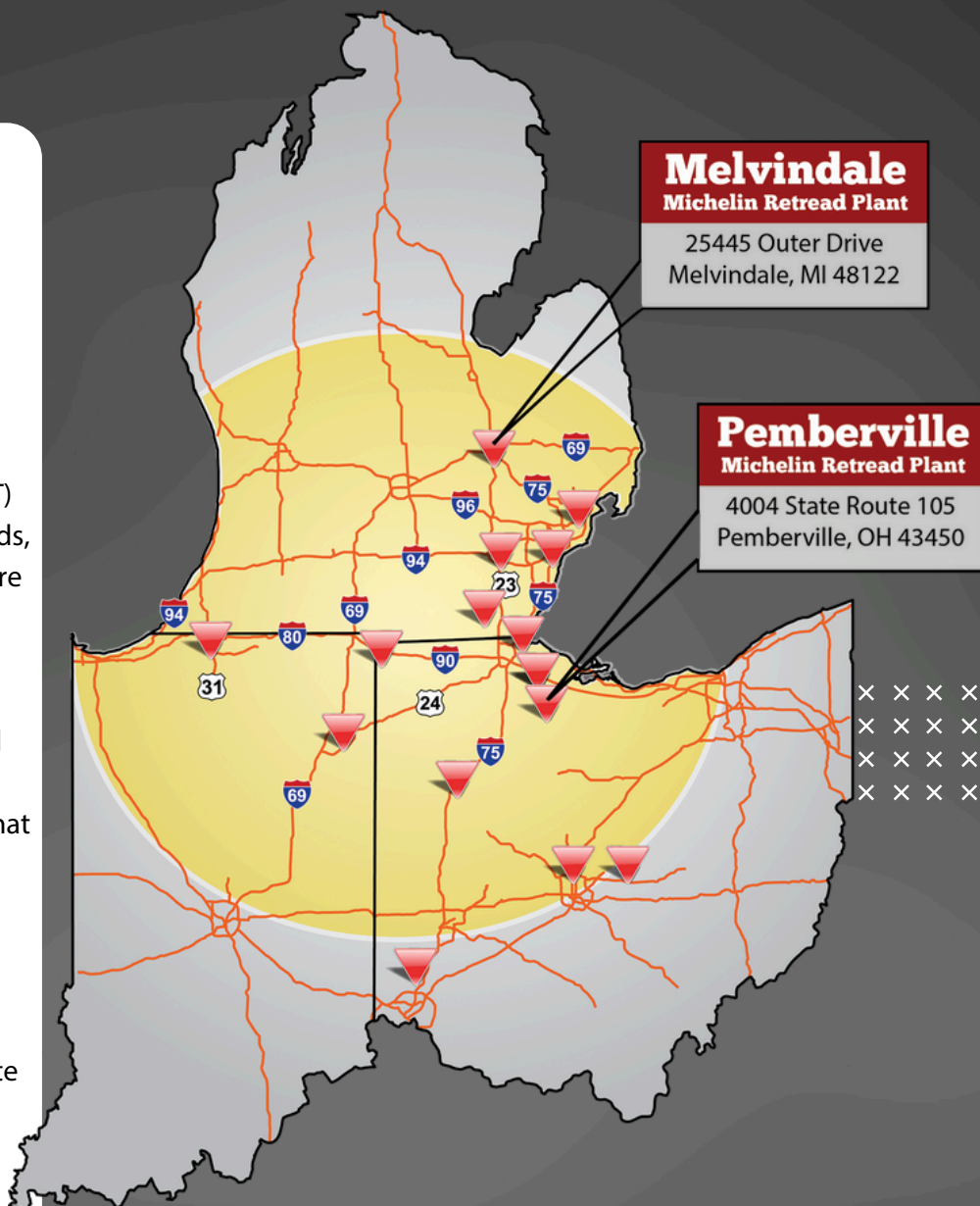


ShraderTireandOil.com/Retreads



The innovative retread process creates retreads you can trust to save money and keep your trucks on the road. Utilizing Michelin's new-tire design technology, proven tread designs and new-tire manufacturing standards, the MICHELIN® Retread Technologies (MRT) retread process delivers reliable retreads, designed to help you maximize your tire assets.

- Low rolling resistance, SmartWay® verified retreads for maximum fuel efficiency
- Michelin proprietary technology that yields multiple retreads
- Monitored and audited, 9-step manufacturing process delivers uniform results
- Increased accountability of your assets with Bib Tread mobile on-site digital app
- Consistent, nationwide retread warranty backed by Michelin



MICHELIN'S RETREAD TECHNOLOGY PROCESS

- | | | |
|----------------------|-----------|--------------------|
| 1 INITIAL INSPECTION | 2 BUFFING | 3 CASING INTEGRITY |
| 4 X-RAY INSPECTION | 5 REPAIR | 6 TREAD BUILDING |
| 7 DOUBLE ENVELOPING | 8 CURING | 9 FINAL INSPECTION |

MAXIMIZE YOUR TIRE LIFE & SAVINGS—GET STARTED TODAY!

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